



2016 Annual Impact Report

EDUCATION

▪ Youth Development & Family Services Programs

Sponsored by the **Florida Office of the Attorney General**, the Youth Crime Prevention and Intervention/Black-on-Black Crime initiatives provide various programs, events, and activities to enhance the area's urban communities and youth. Specifically, area school age children receive weekly afterschool tutoring, character development training, and teaching on social responsibility.



2016 Impact

- 15 children tutored weekly afterschool
- 350 served in community wide event
- 120 parents provided skills through workshops
- 2,650 served through workshops & trainings

▪ Operation SMART

Funded by **Pinellas Community Foundation**, Operation Student Motivational and Readiness Training (SMART) is an academic summer camp designed to reinforce developmental academic skills and provide grade advancement and readiness training to students. The program provides individualized tutoring in mathematics, communication skills and computer science, along with fun summer activities, field trips and outings.

2016 Impact

- 42 students served from grades K-8
- 11% increase in math
- 35% increase in reading



EDUCATION CONTINUED

▪ S.T.Y.L.E. Program

The Summer Training in Youth Leadership & Employment (S.T.Y.L.E.) Program is funded by the **City of St. Petersburg**. The program is an 8 week long summer program offered to youth ages 14 - 16. Eligible students must meet income requirements and be residents of St. Petersburg. Youth are provided training in the areas of Employability Skills, Leadership Development, Career Development and College Preparation through a series of activities, workshops, seminars, outings, classroom shadowing, and more.



2016 Impact

- 100 teens participated and 98 successfully completed
- Held at PTEC
- Visited Duke Energy Academy
- Hands-on training with PTC classes
- Toured and visited City Hall

▪ Supply Chain Management Certification

Provides people 16 and older with training and certifications in the area of Supply Chain Management through partnerships with the **National Urban League** and **St. Petersburg College**. Students participate in one or more six-week certificate courses. Courses include: Customer Service Operations, Transportation Operations, Warehousing Operations, Inventory Coordinating, Supply Chain Analyzing, Expediting, and Buyer Assistance.



2016 Impact

- 87 enrolled in courses
- 78 completed courses
- 47 passed certifications to date

HEALTH & WELLNESS AWARENESS

▪ Highways to Health

Highways to Health (H2H) was a three-year initiative funded by Allegheny Franciscan Ministries from January 2014 – December 2016. The program provided free mobile health screenings and education; referrals for ancillary services, assistance in applying for health coverage through the Health Insurance Marketplace; Waist Watchers fitness and nutrition classes; general health and diabetes workshops and more. The H2H Mobile Medical Unit (MMU) traveled county-wide to provide services at churches, shopping centers, community centers, homeless shelters, apartment complexes, parks and health fairs. In 2016, while providing general health education, a theme of toxic stress and adverse childhood experiences emerged. To address the correlation between mental health and physical health, mental health screening and stress management workshops were integrated as part of the core curriculum for the health initiatives. Although the grant called for the provision of 1,000 health screenings, program staff were able to provide 2,191 screenings over the three-year grant period.

PCUL has engaged the faith community in addressing mental health through the Clergy Roundtable Initiative, with 83 Pastors, Lay Leaders, and practitioners verbalizing the need for additional training, service, and networking opportunities in order to collaboratively respond to this community concern. In this manner, the MMU is moving beyond prevention and reactivity to intervention and proactivity.

2016 Impact

- 1120 Health Screenings
- 69 Waist Watchers Fitness Classes
- 64 Waist Watchers Fitness Silver Classes for (seniors)



▪ Nurse Mentoring & Test Prep

Nursing students are provided personalized mentorship and tutoring toward earning their degrees and certifications from volunteer, Mrs. Catherine Crumbs, a retired Nurse with over 40 years' experience in the medical field and classroom. She holds a LPN, RN and MSN ARNP degree from SPC and USF respectively and formerly taught with SPC's nursing program from 1990-2013. Select student nurses also receive the opportunity to gain experience in providing health screenings on the Mobile Medical Unit.



2016 Impact

- 105 Volunteer Tutoring Hours
- Cash value of Volunteer Tutoring Hours = **\$5,040.00**

Financial Empowerment Services

Funded by **Florida Department of Economic Opportunity** and **JP Morgan Chase**, the Financial Empowerment Center provides group/individual coaching in the areas of financial education, financial asset building, vocational training, career counseling, credit repair, housing counseling, homeownership education, foreclosure resources, free tax prep, and more.

2016 Impact

- 760 people received financial education coaching
- 187 people received employment education coaching
- 145 people received credit restoration services
- 141 people attended asset building and homeowner education workshops
- 25 people received legal counseling and services related to foreclosure
- 12 small businesses received coaching

Low-Income Home Energy Assistance

The Low-Income Home Energy Assistance Program (LIHEAP) provides assistance to low-income households in meeting the costs of home heating and cooling. The majority of the funds are used for energy payment assistance. This is a federally funded program administered by the **Florida Department of Economic Opportunity**. Our LIHEAP program serves the entire Pinellas County, Florida.



2016 Impact

- 5,122 customers were provided energy assistance.
- 300+ attending financial education workshops since fall of 2015

Weatherization

The Weatherization Assistance Program is funded by the **Florida Department of Economic Opportunity** and helps to reduce the heating and cooling costs for low-income families by improving the energy efficiency of their home. Professionally trained weatherization crews perform on-site home energy audits using state of the art equipment to identify outside air drafts, and provides interventions such as replacements of hot water heaters, doors, windows, attic installation, etc.



2016 Impact

- 38 homes successfully weatherized
- 100% satisfaction rating

WORKFORCE DEVELOPMENT

▪ Career Connection Center

Funded by the **United Way Suncoast**, our Career Connection Center provides supportive services to clients who are unemployed or underemployed to obtain employment. Local employers frequently reach out to the Urban League to assist them with their employment needs. The program provides job referrals by matching clients' educational levels with job requirements.



Career C^onn^ection Center

Loyalty. Teamwork. Integrity. Professionalism.

2016 Impact

- Served **224** job seeking adults
- Helped **138** obtain jobs or promotions
- Provided wrap-around referrals to **52**
- **34** onsite job fairs held

▪ Pinellas Workforce Development Council

The Pinellas Workforce Development Council is two-year partnership pilot funded by the **United Way Suncoast**. Pinellas County Urban League serves as the lead agency with eight other council members. The program's mission is to uniquely assist persons with employment barriers by providing support and resources that leads to a sustainable future.

Explore Opportunities. Expand Knowledge. Embrace Change.



COUNCIL MEMBERS



2016 Impact

- **On track to 100%** of service goal for the year (81 people served as of Dec. 15, 2016)
- **50** helped to create resumes
- **36** secured new or better paying jobs
- **7** earned career skills certifications such as Learn to Earn, CNA, Barber School, Supply Chain Management, etc.