



2020 Plan Task Force Meeting Minutes  
Wednesday, April 20, 2016 9:00 to 10:30 a.m.  
**Johns Hopkins All Children's Hospital**  
Outpatient Care Center, 1st floor, Rooms C, D & E

- Harvey Landress, 2020 Plan Task Force Co-Chair –called the meeting to order at 9:14 am.
- Pastor Louis Murphy, 2020 Core Team and Pastor of Mt. Zion Progressive Missionary Baptist Church offered an Opening Prayer.
- First time guests were asked to introduce themselves.
- Harvey Landress shared Community Leaders' feedback from 1<sup>st</sup> Annual 2020 Plan Leadership Council Meeting this past February (attached).
- Landress introduced the new 2020 Executive Director – Cory Adler who shared a summary of her activities since joining the 2020 Team in late February.
  - a. Adler thanked the Core Team and Task Force members for all of their support and willingness to share their time and talents getting her onboard.
  - b. Adler has attended more than 40 meetings to meet partners, participate in planning events that strategically align with 2020 and introduced new community leaders to our mission.
  - c. The City of St. Petersburg has included a proposed financial request into their upcoming budget. Two other funders have requested proposals. We look forward to announcing the outcomes at the next Task Force meeting in June.
  - d. The Core Team is finalizing a strategic plan and will forward it to all 2020 Task Force Members prior to the next meeting.
- Rick Smith, City of St. Petersburg CRA Coordinator provided an overview of the application process for South St. Petersburg's CRA funding. Applications may be forwarded to the City beginning May 31<sup>st</sup>. To date more than 120 people have met one-on-one with City staff to learn more about the application process. Attached is the hand-out he provided those in attendance.
- Michael Audino, President of the Board of Impact Pinellas, Inc. presented an update about the Circles Project. Circles addresses poverty by increasing the capacity of communities. Their approach combines best practices in several disciplines including community organizing, case management, grassroots leadership, S.M.A.R.T. goal setting, financial literacy, mentoring, peer-to-peer counseling and learning, and child/youth development. The local planning team is in a fundraising mode to begin preliminary meetings with Scott Miller, the founder of the Circles Project. Gypsy Gallardo remarked that the Circles Project is the heart of soul of the 2020 Plan to reduce poverty, as the programmatic mechanism for working with parents to help them lift their families out of poverty.
- Alizza Punzalan-Randle, John Hopkins All Children's Hospital presented the results of the hospital's recent Community Health Survey. In the past the survey focused on all of Pinellas County. This year's survey focused on all of St. Petersburg. The results clearly identified challenges faced by families in poverty who are faced with the additional challenges of identifying and providing medically necessary interventions for sick children.
- Deborah Figgs-Sanders, Core Team Member and Executive Director of the Child's Park YMCA shared an update about the 2020 Fund –This year – the 2020 Plan Taskforce – will focus on three of the biggest unmet needs in our community:
  - a. **Youth Soft Skills Training & Career Experience**
  - b. **Youth Job Development**
  - c. **School, Childcare and Transportation Fund**
  - d. The Request for Interviews & Proposals from Partners and Supporters of the 2020 Plan Taskforce for 2020 Fund Sub-Grants in 2016 is attached.

- Jessica Eilerman, Small Business Liaison & Mayor's Maker Liaison, Office of the Mayor – Co-Manager, The Greenhouse Small Business Salon – shared the planning for the next Small Business Salon which will include a training component geared to the attendees. That information will be collected during registration and used to create curriculum. **Date TBA.**
- Dr. Christopher Warren, USFSP – provided an update about “Figuring It Out for the Child” being offered at USFSP. The “Figuring It Out for the Child” Program provides unmarried African-American moms and dads expecting their first child together with help connecting to the supports and services our community has to offer. Eligible families will also have an opportunity to take part in a research project and receive up to \$300 in gift cards. Materials attached. Please share with potential participants. They are recruiting an additional 20 parents.
- Landress presented a Recognition of Service to Carl Lavender who has retired from the Task Force’s Core Team.
- An Open Forum followed. The following topics were discussed.
  - a. Sean Kennedy announced Ice House applications are being accepted at the Greenhouse (see attached)
  - b. Tom Tito of the Bartlett Park Neighborhood Association, asked attendees to write letters of support to the owners of Metro PCS to request that they refrain from encouraging/allowing their customers to drink and loiter in front of their establishment.
  - c. Lindsay Carson, Executive Director of the Early Learning Coalition encouraged attendees to promote the free Pre-K that is available at no charge for families in need in the following zip codes: 33705, 33712 and 33711.
- Landress shared our thanks to Johns Hopkins All Children’s Hospital for hosting this meeting and the next meeting on June 15<sup>th</sup>.
- Meeting was adjourned at 10:38 am.

**Next 2020 Task Force meeting date: 6/15**  
**9:00 am – 10:30 am**  
**Johns Hospkins All Children’s Hospital**  
**Outpatient Care Center**  
**601 5<sup>th</sup> Street South**  
**St. Petersburg, FL 33701**